



# eBCM VET

## The eBusiness Community Model – Vocational Education and Training Project

Finale



Education and Culture

Leonardo da Vinci

<presented by>

eBCM-VET Presentation  
November 2007

ETeB 

# The eBCM – VET Project

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## The eBusiness Community Model – Vocational Education & Training Project, eBCM-VET

Subproject of the ETeB Work Programme

Funded by EU Leonardo da Vinci Community Vocational  
Education and Training Action Programme

Starting 7th November 2005, ending 6th November 2007

# Project Partners



**Estonian Information Technical Society, EITS** - a non-for profit organization standing for interests of IT practitioners and promoting IT literacy in society at large



**TIEKE - The Finnish Information Society Development Centre** - a non-profit organization for accelerating information society development process



**Chamber of Commerce and Industry in Romania, CCIR** - a non-governmental, public-interest, self-sufficient organisation aiming to promote Romanian trade and industries



**The Commercial Union of Reykjavik, VR** – a union for shop and office workers in Reykjavik

**Icelandic Standards, IST** - the national standards body of Iceland.

**HK** - a Danish workers union (a silent partner)



Enterprises and organizations are increasingly taking ICT into use in their operations, streamlining their business processes and communication, i.e. becoming “eBusinesses” or “eOrganizations.”



For the individual employee this calls for acquiring new skills and knowledge, the change being seen either as an opportunity for advancement or a threat to job security.



For eBusiness and the human capital to develop effectively, people and organizations need to be aware of and understand the new work methods, the technical platform and to believe in the potential benefits.



The eBCM-VET project addressed these challenges by developing an eBusiness vocational education and training Programme in a holistic way by referring to the eBusiness Community Model, eBCM.

# Target Group & Final and Potential Users



Individuals working in the value chain of trading and distribution of products and services for business use



These are office workers and managers that in one way or another need to use electronic communication and information processing technology in their work or work related activity



The results of the project is transferable to any office workers and managers that are faced with a working environment calling for skills beyond their present knowledge and capabilities, perceived or real



# Project Development

7th Nov 2005

18th Oct 2007

6th Nov 2007



WP01  
Need Analysis

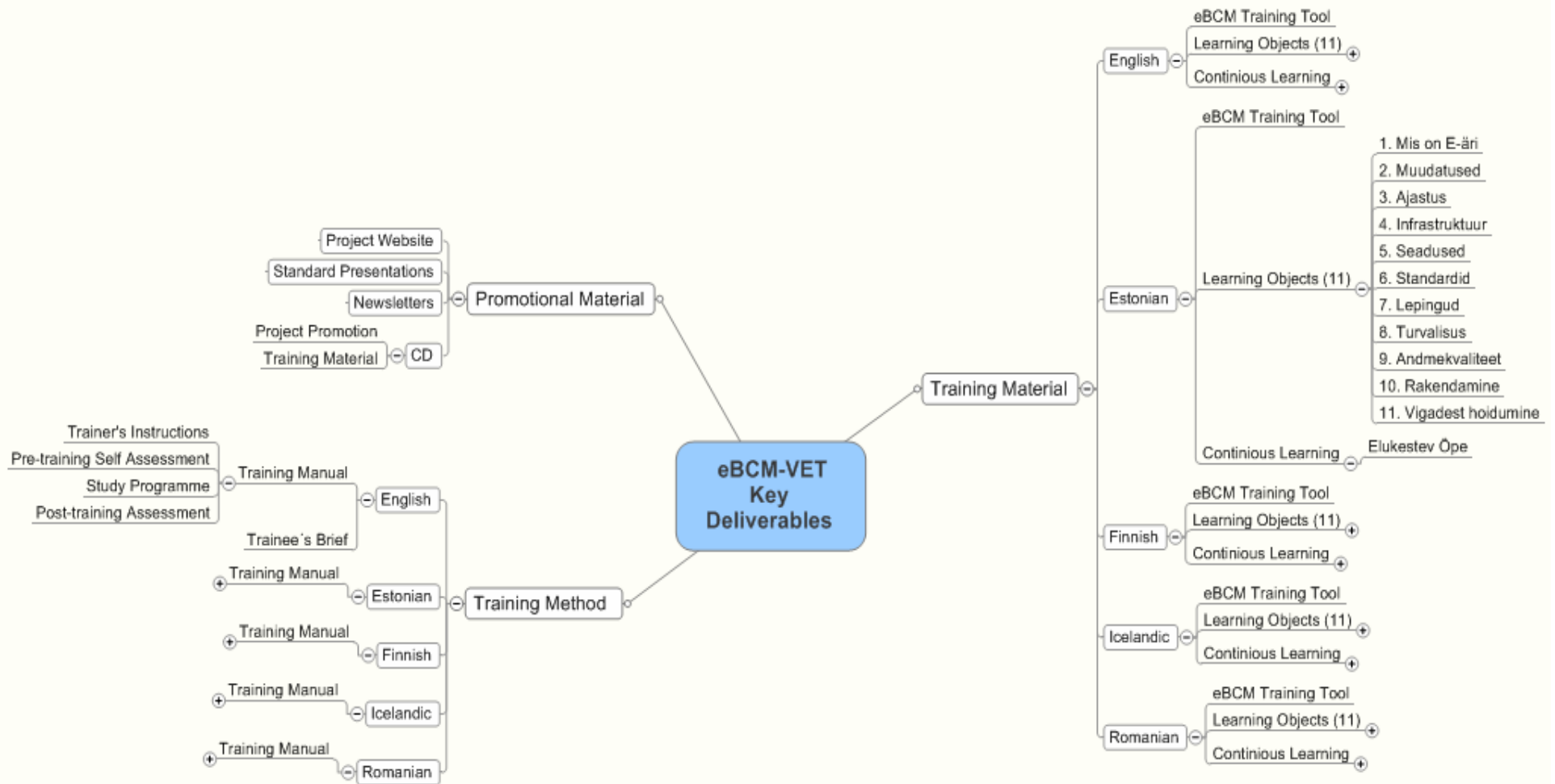
WP02  
Education and  
Training Programme

WP03  
Pilot Education  
and Training

Presentation  
of results in  
BUCHAREST

Post-project  
summary and  
revision of  
project results

# Project Key Deliverables



# The Overall Outcome of the eBCM-VET



- ✚ The target group and sector are well served with a course of the design developed in the eBCM-VET project
- ✚ Further work can be done on the material, especially the LOs. Text and its presentation can be improved, slides as well, the selection of field exercises increased, references to additional material (such as case studies) included and additional media used
- ✚ The Training Wheel (Tool) is already considered quite helpful for both trainers and trainees as a navigation tool giving easy access and overview of the material



Based on the outcome of the eBCM-VET the following recommendations are made:

- ✚ Select a venue for future hosting of the project's deliverables
- ✚ Develop the material and web presence to a stage of public distribution
- ✚ Select a sustainable education and training platform
- ✚ Promote the course to stakeholder and VET communities in partners' and other European countries
- ✚ Make the Training Wheel interactive



## VR (Promoter) - Statement from the Vice President:

*“In co-operation with The Education and Training Service Centre which role is to be a collaborative forum for adult education and vocational training and Mimir-símenntun which is a private limited company owned by L.O. (ASÍ) that provides education for adults, we should be able to create courses and further promote the results of the project.*

*The training material should be accessible on the web in a handbook for the staff so they can always find help if they need to. The learning wheel seems very attractive and smooth running as a training tool”.*



## Icelandic Standards (Coordinator):

*Icelandic Standards, given the resources to do so, has interest in offering the training course based on the eBCM-VET results and findings. The course would focus on the standardization and coordination aspects of individual learning objects. Icelandic Standards is in the position to use its contact network to promote the project findings to other European Standards Organizations (ESO) at regular meetings and through personal contacts.*



## TIEKE, Finland:

*In Finland TIEKE is involved in the national eBusiness training projects coordinated by the Ministry of Employment and the Economy. [...] Tieke has new diploma "Information Society Worker". It is a tailor made programme for in house-service training and its aim is to improve the employees' IT and eBusiness skills. The training material produced in eBCM-VET project will be used in the training.*



## EITS, Estonia:

*In Estonia activities have been carried out in order to transfer the project results to the local stakeholder communities. The training material is prepared to be a good starting point for promoting the course to those markets. EITS is in negotiations with the VET IT Curricula Council to include e-business, as a subject into state curriculum which is in the approval stage.*



## CCIR, Romania:

*In Romania the idea has been presented to assist the local Chambers to organize training in their region for trainers in eBusiness. In addition, the Supporting Center for Women has decided to organise a training course in eBusiness, supported by CCIR and the Association for Women Entrepreneurship Development, ADAF, based on the training materials developed in the eBCM-VET project.*

# Thank You!

<presented by>

[www.ebcm-vet.net](http://www.ebcm-vet.net)

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