



Leonardo da Vinci

**eBCM VET**

## eNEWSLETTER



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### **eBCM-VET, eBusiness Community Model – Vocational Education and Training Project**

Project website: [www.ebcm-vet.net](http://www.ebcm-vet.net)

#### **eBusiness – key elements and knowledge in practice**

**A training course in eBusiness has now been designed and tested in the eBCM-VET project. This course focuses on the key elements of eBusiness and is to a very limited degree technology oriented. It is much more about new business practices and what needs to be in place for things to work properly, including the right mindset of people doing the work.**

The design of the course is based on the "train-the-trainers" concept where a person with hands-on experience within the target sector becomes a personal trainer of individuals or small groups of people, commonly working in the same company as the trainer. Studies have shown that people are generally quite interested in improving their skills and knowledge, but often lack the opportunity and suitable channel to do so.

The material and method of training was designed to serve the needs of office people, working in the Fast Moving Consumer Goods (FMCG) wholesale supply chain. These are staff and managers that in one way or another need to use electronic communication and information processing technology in their work or work related activity. The target sectors are companies operating business-to-business (B2B) and business-to-government (B2G), i.e. import, export, manufacturing, warehousing, sourcing and distribution companies. However, the content of the course is easily transferrable to any organisation using the information and communication technologies in its operations.

The final and potential beneficiaries of the training are office workers and managers that are faced with the new working environment calling for computer skills beyond their present knowledge and capabilities, perceived or real.



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### **“The eBusiness Workplace” – a conference on 18th October**

The results of the project, the experiences of the test pilots carried out in Estonia and Iceland and other issues related to vocational education and training in business will be presented in a the eBCM-VET conference. The event will take place on 18th October 2007 in Bucharest, Romania, at the Chamber of Commerce and Industry of Romania.

For details about the conference, please contact Mrs Anemari Marcusanu, e-mail: [anemari.marcusanu@ccir.ro](mailto:anemari.marcusanu@ccir.ro). Agenda is on [www.ebcm-vet.net](http://www.ebcm-vet.net).

### **Events in partners' countries**

**Iceland:** A Conference on Cultural and Linguistic Diversity will be held in Reykjavík, Iceland, Friday 2nd to Saturday 3rd November 2007. The event is organised by the Vigdís Finnbogadóttir Institute of Foreign Languages at the University of Iceland. The conference will address future visions of the World Language Centre and international co-operation; comparative research in Linguistic, Literary and Cultural Studies; and computer technology and virtual reality in experiencing language. Further information on the programme and registration can be obtained at [www.vigdis.hi.is](http://www.vigdis.hi.is).

The final results and documentation of the eBCM-RAP project were introduced at the “Paving for eFuture” conference on September 13th in Reykjavik, Iceland. Version 3 of the eBusiness Community Model has been published. The projects website is [www.ebcm-rap.net](http://www.ebcm-rap.net).

**Romania:** October 18th 2007 – “The eBusiness Workplace”, a conference dedicated to eBCM-VET project. The event is organised by the Chamber of Commerce and Industry of Romania.

October 3rd 2007 was at Best Western Parc Hotel, Bucharest an exhibition with software applications and solutions for e-business: ERP (Enterprise Resource Planning), CRM (Customer Relationship Management), SFA (Sales Force Automation), MRP (Material Requirement Planning), MRP II (Manufacturing Resources Planning), E-Commerce.

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<sup>1</sup> <http://www.leonardo.org/>